



FOR IMMEDIATE RELEASE

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City of Farmington Hills “Bagels & Business” Event to Connect Business Owners and Entrepreneurs with Resources

The free event will provide how-to information for growing a business in Farmington Hills and becoming a City vendor, as well as share new market insights

WHAT: The City of Farmington Hills is hosting **Bagels & Business: Guidance to Grow**, a free networking and informational event designed to support entrepreneurs, small and medium business owners, and community members interested in starting or expanding a business. Attendees will enjoy breakfast and hear from experts covering various topics, including results of recent market studies highlighting trends and opportunities for growth, vendor opportunities, tax requirements, available business credits and more.

Following the presentations, resource booths will be available for one-on-one conversations with representatives from local, state and federal agencies.

WHO: Entrepreneurs, start-up founders, small, medium and large business owners are invited to network and hear from:

- **Steve Annear**, CEO of the Kirk Gibson Foundation, sharing how he helped establish a first-of-its-kind Parkinson’s center in Farmington Hills and why demographics are vital in location search,
- **Cristia Brockway**, economic development director for the City of Farmington Hills, presenting key insights from the latest market studies and what they mean for different industries,
- **Brandon Adolph** from the U.S. Small Business Administration, providing resource assistance,
- **Michelle Aranowski**, director of Central Services for the City of Farmington Hills, providing a walkthrough on how to become a City vendor, and
- **Sarah Robinson Rusnell** from the Michigan Department of Treasury, offering guidance on taxes, credits and start-up basics.

WHEN: **Tuesday, October 22, 2025**
9:30 a.m.-10 a.m. Networking
10 a.m.-12:30 p.m. Presentations

WHERE: **The Hawk: Harrison Hall, 2nd floor**
29995 W. Twelve Mile Rd.
Farmington Hills, MI 48334

Register for the event here: <https://l.ead.me/BagelsandBusiness>

For more information, call the City of Farmington Hills Economic Development Department at 248-871-2506.

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About the City of Farmington Hills

The City of Farmington Hills is a place where everyone is welcome. Founded in 1973, it is one of the largest communities in Oakland County. Farmington Hills is home to more than 83,000 residents who speak more than 60 languages, and more than 75 Fortune 500 businesses, including multinational corporations like Nissan and Bosch. The City is routinely recognized as one of the safest cities of its size and is known for its extensive amenities, including over 600 acres of parks, 90 athletic fields, six miles of hiking and walking trails, the Farmington Hills Golf Club, and an Ice Arena. Farmington Hills is also home to The Hawk, an award-winning, approximately 270,000-square-foot recreation and arts venue, which includes The Hawk Theatre and The Hawk Makerspace. For more information, visit www.fhgov.com.

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Note for reporters: Although the Cities of Farmington Hills and Farmington share similar names and are both communities in Oakland County, they are two distinct and separate cities. Farmington Hills is the larger of the two, both in population and size. Farmington is a historic city with its own unique governance and community. Please be sure to differentiate between the two cities in your reporting to avoid confusion.