

**MINUTES
COMMITTEE TO INCREASE VOTER PARTICIPATION
CITY OF FARMINGTON HILLS
MARCH 25, 2025 – 5:30PM
CITY HALL-VIEWPOINT ROOM
31555 W. ELEVEN MILE ROAD, FARMINGTON HILLS MI**

The meeting was called to order by Clerk Lindahl at 5:31pm.

Members Present: Karen Bartos
Catherine Brown
Susan Brown
Rose Christoph
Aimee Ergas
Adam Harrell
Lauri Thornhill
Dennis Hubbard
Marjorie Whittemore
Dawn Raymond

Members Absent: Patricia Coleman-Burns
Thomas Engle

Others Present: City Clerk Carly Lindahl
Deputy City Clerk Ashley Hopper
North Farmington High School Students Vasif Soofi and Deva Selvad

APPROVAL OF AGENDA

Motion by Bartos, support Hubbard, to approve agenda as published.

Motion carried unanimously.

APPROVAL OF MINUTES

Motion by Thornhill, support by Dennis, to approve the February 25, 2025 minutes, as submitted.

Motion carried unanimously.

NEW BUSINESS

- **Founders Day Parade:** Parade will be on July 19th and the theme is movie mania, but the committee will do a theme of “vote local”. The committee will do black and white t-shirts and have “vote local” frisbees. When the date gets closer, we need to confirm vehicle(s) and which committee members are going to walk in the parade.
- **Update from meeting with Communications Department:** The City is getting new precinct signage for outside the precincts on election day, and also working on a pull-up banner for identifying the committee. Comms is also going to work on a script for education around the importance of local elections, updating the parade narrative, and making a rock the vote video.

- Precinct consolidation: Carly is meeting with city council in April to discuss consolidating precincts for the upcoming election and potentially permanently. This would likely be implemented in 2026, but if approved for the 2025 election, the city will get flyers out and do lots of PR to notify people.

REVIEW STRATEGIC PLAN

- The committee needs to reach out to apartment to outreach and share voter info to try to increase voter participation. Lauri will put together a list of questions for apartment outreach and distribute to the group for feedback. At the next meeting, we will split up the list of apartments to do outreach using the list of questions.
- Voter registration at OCC needs to be removed from the strategic plan.
- Carly will send a report with data on early voting turn-out.
- Carly reached out to the principal at North Farmington High and is waiting to hear back.

PUBLIC COMMENTS

- Students from NFHS shared that it would be helpful to get students registered before they leave for college. They agreed to reach out to the principal to try to schedule something and said it might be helpful to have a booth outside the lunch room at lunch time to share about 1) the importance of local elections in the fall (prior to the election); and 2) voter registration (before end of school year)
- The NFHS students also shared that the best way to engage with students/young people is through social media (mostly Instagram and tiktok)

MEMBER/LIAISON COMMENTS

State of the Cities is April 1st – Carly sent an invite to all committee members

ADJOURNMENT

Motion by Hubbard to adjourn meeting; Raymond supported; meeting adjourned at 6:32pm.

Next meeting: April 22, 2025

Respectfully submitted,

Carly Lindahl, City Clerk